

JANUARY 2022

Dairy Video Sales
FRIDAY 1/7/22



**WE HAD A VERY GOOD
MARKET WITH LOTS OF INTEREST
FOR THE FIRST SALE
OF THE YEAR. 4 LOTS BROUGHT
\$2000 OR OVER WITH
LOT 111 COUCO CREEK DAIRY
BRINGING \$2025 FOR
HOLSTEIN FRESH.
CATTLE ARE HEADED ALL
OVER THE WESTERN
& MID WESTERN U.S.!**

POT LOAD AVERAGES

**JERSEY FRESH \$1900
HOLSTEIN FRESH \$2010
JERSEY SPRINGERS \$1670
HOLSTEIN SPRINGERS \$1530
JERSEY BRED HEIFERS \$1260
JERSEY OPEN HEIFERS \$760
HOLSTEIN OPEN HEIFERS \$1.14/LB**

**NEXT SALE: FEB. 4, 2022 @ 10AM
WWW.TLAYDAIRYVIDEOSALES.COM**



**HOLSTEIN MARKET STEADY.
JERSEYS ABOUT \$100 BEHIND
LAST MONTH.
CATTLE ARE HEADED ALL OVER
THE U.S. INCLUDING THE
UPPER MIDWEST!
3 HOLSTEIN FRESH LOADS
BROUGHT \$2150!**

**COME SEE US AT WORLD AG EXPO
FARM CREDIT DAIRY CENTER BOOTH #6411**

**FEBRUARY 2022
DAIRY VIDEO SALE**
FRIDAY - FEBRUARY 4, 2022 *Results*

POT LOAD AVERAGES

**JERSEY FRESH \$1800
HOLSTEIN FRESH \$2050
HOLSTEIN SPRINGERS \$1610
JERSEY SPRINGERS \$1600
JERSEY SHORT BRED HEIFERS \$1125
HOLSTEIN SHORT BRED HEIFERS \$1300
HOLSTEIN OPEN HEIFERS \$1.05/LB**

NEXT SALE: FRIDAY- MARCH 4, 2022

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MARCH 2022 DAIRY VIDEO SALE **RESULTS**

EXCELLENCE IN DAIRY VIDEO MARKETING



FRIDAY - MARCH 4, 2022

**HIGH LOT OF THE DAY WAS
LOT 304 TURNER COUNTY DAIRY
IN SD WITH A LOAD OF HOLSTEIN
FRESH @ \$2225!**

**HOLSTEIN DEMAND STILL VERY
STRONG, CATTLE HEADED ALL
OVER WESTERN
& MIDWESTERN U.S.!**

POT LOAD AVERAGES

HOLSTEIN FRESH \$2000

JERSEY FRESH \$1760

HOLSTEIN SPRINGERS \$1810

JERSEY SPRINGERS \$1575

JERSEY & CROSS OPEN HEIFERS \$700



NEXT SALES: FOSTER FARMS DAIRY #5 MILKING HERD DISPERESAL WEDNESDAY - MARCH 16, 2022 @ 10AM

APRIL DAIRY VIDEO SALE IN SD FRIDAY APRIL 1, 2022 @ 12PM CENTRAL (10 AM PACIFIC)

AT THE SHERATON SIOUX FALLS, SD COME SEE US AT BOOTH C124 AT CENTRAL PLAINS DAIRY EXPO!

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**HOLSTEIN FRESH REMAIN
STRONG & IN HIGH
DEMAND. JERSEY FRESH
STEADY, JERSEY
SPRINGERS A LITTLE
SOFTER. HIGH LOTS WERE
THE TWO LOADS OF RIVER
RANCH HOLSTEIN FRESH
@ \$2200!**

**NEXT SALE: FRIDAY
MAY 6, 2022
@ 10AM PACIFIC**

APRIL 2022 DAIRY VIDEO SALE *Results* **FRIDAY - APRIL 1, 2022**

POT LOAD AVERAGES

HOLSTEIN FRESH \$1990

JERSEY FRESH \$1715

HOLSTEIN SPRINGERS \$1750

JERSEY SPRINGERS \$1522

JERSEY OPEN HEIFERS \$550

HOLSTEIN OPEN HEIFERS \$1.30/LB AVG

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MAY

DAIRY VIDEO SALE RESULTS

FRIDAY - MAY 6, 2022

**HOLSTEINS CONTINUE
TO BE IN HIGH DEMAND
& GETTING STEADILY
HIGHER.
CATTLE ARE HEADED TO
BUYERS COAST TO COAST!**

**NEXT SALE:
FRIDAY - JUNE 3, 2022**

POT LOAD AVERAGES

HOLSTEIN FRESH \$2300

HOLSTEIN SPRINGERS \$2050

JERSEY FRESH \$1762

JERSEY SPRINGERS \$1520

JERSEY OPEN HEIFERS \$475

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JUNE 2022

*Dairy Video Sale
Results*

FRIDAY - JUNE 3, 2022

**HIGH LOT OF THE DAY
WAS LOT 621 GOLDEN J
FRESH 1ST LACT
JERSEYS AT \$2500!
WE HAD SEVERAL NEW
BUYERS & BIDDERS WITH
CATTLE HEADED ALL OVER
THE WESTERN
& MIDWESTERN US!**

NEXT SALE : FRIDAY JULY 1, 2022

POT LOAD AVERAGES

HOLSTEIN FRESH \$2265

HOLSTEIN SPRINGERS \$1870

JERSEY FRESH \$2260

JERSEY SPRINGERS \$1890

HOLSTEIN OPEN HEIFERS

\$1.12-1.66/LB

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July 2022
DAIRY VIDEO SALE

RESULTS



FRIDAY - JULY 1, 2022

Happy
4th of July
GOD BLESS
AMERICA!

WWW.TLAYDAIRYVIDEOSALES.COM

POT LOAD AVERAGES

HOLSTEIN FRESH \$2100
JERSEY FRESH \$1930
HOLSTEIN SPRINGERS \$1880
JERSEY SPRINGERS \$1660
JERSEY BRED HEIFERS \$1400
HOLSTEIN BRED HEIFERS \$1410
JERSEY OPEN HEIFERS \$550
HOLSTEIN OPEN HEIFERS
\$1.08-1.22/LB

NEXT SALE: FRIDAY - AUGUST 5, 2022



August 2022

DAIRY VIDEO SALE *Results*
Friday - August 5, 2022

POT LOAD AVERAGES

HOLSTEIN FRESH \$2080
TX JERSEY FRESH \$1900
CA JERSEY FRESH \$1780
AZ JERSEY FRESH \$1700
JERSEY SPRINGERS \$1595
HOLSTEIN SPRINGERS \$1676
HOL. BRED HEIFERS \$1390
JERSEY BRED HEIFERS \$1200
JERSEY OPEN HEIFERS \$550
HOLSTEIN OPEN HEIFERS \$1.16/LB

WE HAD BIG SALE WITH A
GREAT VARIETY OF LOTS
AVAILABLE.

HOLSTEIN MILK CONTINUES TO
BE IN DEMAND. JERSEY MILK
STEADY, SPRINGERS A LITTLE
SOFTER COMPARED TO LAST
MONTH.

NEXT SALE:

WWW.TLAYDAIRYVIDEOSALES.COM FRIDAY - SEPTEMBER 2, 2022!

SEPTEMBER 2022

DAIRY VIDEO SALE *Results*

FRIDAY - SEPT. 2, 2022



POT LOAD AVERAGES

HOLSTEIN FRESH \$2080

JERSEY FRESH \$1775

HOLSTEIN SPRINGERS \$1840

F1 CROSS SPRINGERS \$1925

JERSEY SPRINGERS \$1785

JERSEY OPEN HEIFERS \$575

HOLSTEIN OPEN HEIFERS \$1.21/LB

CATTLE ARE HEADED ALL OVER THE
WESTERN & MIDWESTERN U.S.
WE HAD A LOT OF NEW INTEREST
FROM VARIOUS PARTS OF THE
COUNTRY. HIGH SELLING LOT WAS
THE FULL LOAD OF HOLSTEIN FRESH
LOT 900 @ \$2100!

NEXT SALE: FRIDAY
OCTOBER 7, 2022

MOREDA VALLEY DAIRY #4 9/16/22
WWW.TLAYDAIRYVIDEOSALES.COM

October 2022

DAIRY VIDEO SALE RESULTS

FRIDAY - OCTOBER 7, 2022



HOLSTEIN FRESH CONTINUE TO
BE STRONG & IN HIGH DEMAND!

CATTLE ARE HEADED FROM
COAST TO COAST. WE HAD
SEVERAL NEW BUYERS AND
THANK ALL OF OUR REPEAT
BUYERS FOR THE CONTINUED
SUPPORT!

UPCOMING SALES

NOVEMBER DVS IN AMARILLO - 11/4/22
FOSTER FARMS DAIRY #6 DISPERSAL - 11/16/22

POT LOAD AVERAGES

HOLSTEIN FRESH \$2310

HOLSTEIN SPRINGERS \$1612

JERSEY FRESH \$1800

JERSEY SPRINGERS \$1575

F1 CROSS SPRINGERS \$1770

JERSEY CROSS BRED HEIFERS \$1140

JERSEY/CROSS OPEN HEIFERS \$680

Give us a call with any questions or
interest! 209.262.4019

www.tlaydairyvideosales.com

NOVEMBER 2022 DAIRY VIDEO SALE

From Amarillo, TX

RESULTS

FRIDAY - NOVEMBER 4, 2022

HOSTING THE SALE FROM
AMARILLO WAS A BIG SUCCESS!
WE HAD OVER 70 PEOPLE IN
ATTENDANCE WITH LIVELY BIDDING
FROM THE CROWD AND AS USUAL
A BIG PHONE & ONLINE BIDDING
PRESENCE.

CATTLE ONCE AGAIN ARE
HEADED COAST TO COAST.

FOSTER FARMS #6 DISPERSAL
WED NOV. 16, 2022 @ 10AM



Dairy Video Sales

POT LOAD AVERAGES

HOLSTEIN FRESH \$2150

JERSEY FRESH \$1920

HOLSTEIN SPRINGERS \$1625

JERSEY SPRINGERS \$1635

F1 & CROSS SPRINGERS \$1680

JERSEY OPEN HEIFERS \$450

HOLSTEIN OPEN HEIFERS \$1.18-1.47\LB

WWW.TLAYDAIRYVIDEOSALES.COM

DECEMBER 2022

Dairy Video Sale RESULTS

FRIDAY - DECEMBER 2, 2022

*Merry Christmas
& Happy New Year!*

BRENTWOOD FARMS
WEDNESDAY - DEC. 14 @ 10AM
7 LOADS MILKING JERSEYS
2 LOADS DRY COWS
800 JERSEY HEIFERS



Dairy Video Sales

LOAD LOT AVERAGES

TEXAS JERSEY FRESH \$1900

CA JERSEY FRESH \$1585

OR JERSEY FRESH \$1425

JERSEY SPRINGERS \$1450

HOLSTEIN SPRINGERS \$1600

FARIA HERD DISPERSAL

HOLSTEIN 1ST LACT FRESH \$1925

HOLSTEIN 1ST LACT SERV/PREG \$1500-1700

2ND LACT FRESH \$1650

HOLSTEIN 2ND LACT SERV/PREG \$1450-1700

HOLSTEIN 3RD LACT FRESH \$1875

HOLSTEIN 3RD LACT SERV/PREG \$1225-1650

4TH LACT HOLSTEIN COWS \$1190

5TH LACT HOLSTEIN COWS \$1110

COMING 2ND HOLSTEIN DRY COWS \$1800-1875

COMING 3RD HOLSTEIN DRY COWS \$1750

COMING 4TH HOLSTEIN DRY COWS \$1300

WWW.TLAYDAIRYVIDEOSALES.COM