

NOVEMBER 2024

DAIRY VIDEO SALE IN AMARILLO, TX!

**FRIDAY - NOVEMBER 1, 2024
[AT] 12 CENTRAL (10 AM PACIFIC)**

**SALE LOCATION: EMBASSY SUITES BY HILTON AMARILLO
DOWNTOWN 550 S BUCHANAN STREET AMARILLO, TX 79101**

LIVE BROADCAST & ONLINE BIDDING VIA:

WWW.TLAYDAIRYVIDEOSALES.COM

LIVE SALE DAY BID LINE: 209.633.8115

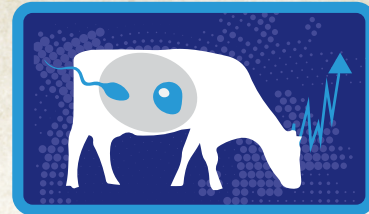


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NOVEMBER 2024 DAIRY VIDEO SALE

FRIDAY - NOVEMBER 1, 2024 @ 12 CENTRAL (10AM PACIFIC)

SALE LOCATION:

EMBASSY SUITES BY HILTON
AMARILLO DOWNTOWN
550 S. BUCHANAN ST.
AMARILLO, TX 79101

LIVE BROADCAST
& ONLINE BIDDING
VIA:

WWW.TLAYDAIRYVIDEOSALES.COM

SALE CAN BE WATCHED VIA
FACEBOOK LIVE ON
@turlocklivestockauctionyard

WEBSITE:

WWW.TLAYDAIRYVIDEOSALES.COM

LIVE SALE DAY BID LINE:
209.633.8115

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KRISTIN ROLLIN 209.402.0952

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TLAY *Dairy Video Sales* **Quality Program**

THE TLAY DAIRY VIDEO SALE (DVS) QUALITY PROGRAM IS A TOOL WE HAVE IMPLEMENTED FOR EVEN MORE ASSURANCE AND CONFIDENCE FOR OUR BUYERS. CONSIGNORS HAVE THE OPPORTUNITY TO ADD VALUE AND VALIDITY TO THEIR CONSIGNMENTS BY QUALIFYING FOR DIFFERENT LEVELS OF THE PROGRAM. THE PARAMETERS ARE LISTED BELOW.

RFID/ELECTRONIC ID

CONSIGNORS WHO USE RFID OR ELECTRONIC EAR ID QUALIFY

FRESH COW SAMPLING PROTOCOL

CONSIGNORS WHO HAVE A FRESH COW SAMPLING PROTOCOL IN PLACE FOR ALL FRESH COWS/HEIFERS TO MONITOR MILK QUALITY. CONSIGNORS WHO DO NOT SAMPLE ALL FRESH COWS/HEIFERS, BUT DO SAMPLE THE SALE GROUP/S FOR MILK QUALITY ALSO QUALIFY. ALL OF THESE TESTS/RECORDS AVAILABLE UPON REQUEST.

SHARED VACCINATION PROTOCOL

CONSIGNORS ARE WILLING TO SHARE VACCINATION PROTOCOL FROM BIRTH TO DRY QUALIFY. FULL PROTOCOL AND PROGRAMS AVAILABLE UPON REQUEST

BVD TESTING

CONSIGNORS WHO HAVE A BVD TESTING PROGRAM IN PLACE FOR THE ENTIRE HERD QUALIFY. ALL TEST RESULTS AVAILABLE UPON REQUEST.

CONSIGNORS WHO QUALIFY FOR ALL FOUR TIERS WILL BE LABELED AS PLATINUM
CONSIGNORS WHO QUALIFY FOR 3 OF THE 4 TIERS WILL BE LABELED AS GOLD
CONSIGNORS WHO QUALIFY FOR 2 OF THE 4 TIERS WILL BE LABELED AS SILVER



4/4 Tiers Met



3/4 Tiers Met



2/4 Tiers Met

Welcome...

to the November TLAY Dairy Video Sale. We are excited to be returning to Amarillo Texas for this month's sale. If you are in the Texas panhandle or surrounding area/s please join us for the sale and a customer appreciation lunch to follow at the Embassy Suites Downtown Amarillo. Welcome new consignors from California: S & S Dairy and Tony Garcia Dairy with some fancy Holstein fresh heifers. Also welcome High Point Heifers from South Dakota with an outstanding load of Holstein fresh heifers in a handy location. Thank you to all of our consignors and buyers for your business and friendship.

As you flip through the catalog this month you will find just under 2,000 head of top quality females from across the United States. We are proud to bring this offering to you as we do every month. Our nationwide team of representatives works tirelessly to merchandise these cattle for you.

We would like to thank our Amarillo sale sponsors for their support as well.

Diamond V, Deboer Trucking, Miguel Dairy Service and Ag Texas.

This salvage market remains strong, so utilize that to upgrade your herd today. Remember **"it's not what you spend, it's what you get"**, and you have the opportunity with this month's offering to do just that! The video platform affords the opportunity to make inventory moves without missing a beat. We will be offering options on a few lots this month, for those of you on the click be prepared for the opportunity to select those options. In consecutive order only. Please note the shipment windows stated in the catalog and work with us to stick to them. We all know that trucking and logistics is challenging, however, we ask that you assist us in holding to them.

To any new buyers out there, understand that all of these lots have been sorted and filmed by one of our representatives. The cattle you see in the film are the cattle you are bidding on. Upon purchase, we will be in contact with you to arrange shipment dates and trucking. TLAY Dairy Video Sales will assist the seller in all necessary health and brand papers. In addition, at the time of shipment, we will always represent the best interest of the buyer on the final sort before loading. In most cases you will have the records digitally before the cattle arrive, all dairy herd records are transferred seamlessly. At TLAY Dairy Video Sales we strive for consistency, quality, and integrity. Our commitment is to transparency and customer service. Bid with confidence.

Whether you choose to be here with us live, watch by going to our website at **www.tlaydairyvideosales.com** and using the phone bank **(209-633-8115)**, or use the click to bid feature, we will be here for you. If using the click to bid, please be registered before 8am sale day to allow time for approval. Please keep in mind that our platform works best with the CHROME browser, **www.tlaydairyvideosales.com**. The Video Sale will also be streaming on Facebook live. Whichever way you decide to watch, make sure you have good internet service. "Max Bid" bids can be placed starting at 7am on sale day; in the event you cannot be in front of your computer for the sale. We are not privy to these bids or the amounts. Please call us with any questions you may have.

In the event that you buyers choose to not attend the shipments, know that we will as always, represent you and your best interest. TLAY Dairy Video Sales stands behind these consignments 100 percent as we represent them accurately, with the utmost integrity.

Jake Bettencourt
TLAY Dairy Video Sales

BID BY PHONE OR ONLINE!

ONLINE BID INSTRUCTIONS LOCATED AT THE BACK OF THE CATALOG.

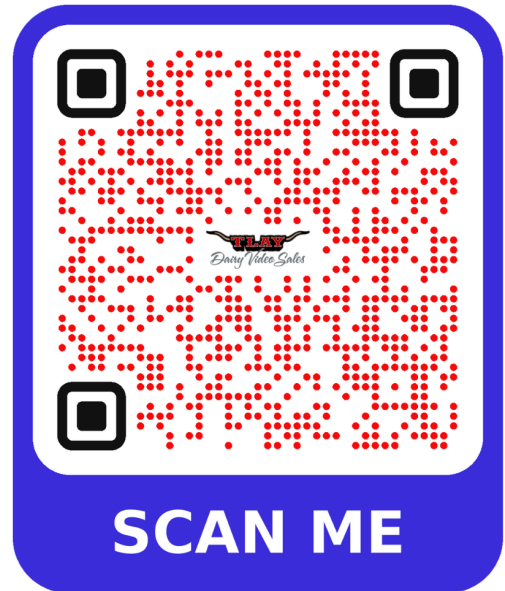
REMINDER: GO TO WWW.TLAYDAIRYVIDEOSALES.COM

CLICK THE LOG IN TO SALE TAB

REMEMBER TO GET REGISTERED EARLY IF YOU INTEND TO BID ONLINE!

**SCAN THE QR CODE FOR
ALL OF THE
NOVEMBER 2024
DVS VIDEOS!**

**CLICK THE BLUE VIMEO LINK BELOW
EACH LOT LISTING TO SEE VIDEO OF
CATTLE SELLING IN THAT LOT**



1900 COW HERD SIZE
85LB ECM HERD AVG
200,000 SCC

*RFID/ELECTRONIC ID TAGS
*SHARED VACCINATION PLAN
*MILK SAMPLING

CALIFORNIA

LOT 1100

S&S DAIRY

BARN TYPE: PARRALEL

35 HD HOLSTEIN 1ST LACT FRESH

AVG DIM: 55 (RANGE: 20-89) AVG MILK: 71LBS (ON TESTED COWS)

SHIP DATE: NOVEMBER 4-5 FROM CROWS LANDING, CA

***THIS GROUP INCLUDES DAUGHTERS OF:** 7H12198 KINGBOY, 614H14415 HOLLYWOOD, 7H13378 URIAH, 7H14132 LIBERTY-P, & 7H15127 SPECIAL

***COWS OVER 70 DIM SERVICED TO:** 507H14160 LUSTER-P & 714AN734

COMMENTS: NICE GROUP OF COMMERCIAL HEIFERS THAT ARE STILL VERY FRESH. HALF OF GROUP FILMED WITH ONLY 8 HRS OF MILK. IF LEAVING CA MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/MIKE RALLS

<https://vimeo.com/1023395439>

PRICE:\$ _____



CALIFORNIA

HERD SIZE: 950 COWS
29,333LBS MILK
1081 FAT 934 PRO 180,000 SCC

*RFID/ELECTRONIC TAGS
*SHARED VACCINATION PLAN
*MILK SAMPLING

AVG DIM: 62 (RANGE: 22-119) AVG MILK: 70LBS (ON TESTED COWS)
SHIP DATE: NOVEMBER 4-5 FROM MODESTO, CA

LOT 1101

TONY GARCIA DAIRY

BARN TYPE: PARALLEL

35 HD HOLSTEIN 1ST LACT FRESH

*THIS GROUP INCLUDES DAUGHTERS OF: 553H318 MITCHELL, 507H14160 LUSTER-P,
507H13454 ROCKETFIRE, & 551H4460 CAREFUL

*COWS OVER 70 DIM SERVICED TO: 777H12156 EARLYBIRD & 777H12457 MILLBAY

COMMENTS: VERY TYPEY GROUP OF FRESH HEIFERS WITH WELDED ON UDDERS MADE TO LAST
LACTATION AFTER LACTATION. MORE MILK TO COME AND GOOD AMOUNT OF EXTRAS IN THE GROUP
TO SORT FROM. IF LEAVING CA MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/MIKE RALLS

<https://vimeo.com/1023382424>

PRICE:\$_____



CALIFORNIA

*RFID/ELECTRONIC TAGS
*SHARED VACCINATION PLAN
*MILK SAMPLING

LOT 1102
COUCO CREEK DAIRY
BARN TYPE: PARALLEL
35 HD HOLSTEIN 1ST LACT FRESH
AVG DIM: 66 (RANGE: 31-109) AVG MILK: 94LBS
SHIP DATE: NOVEMBER 4-5 FROM TURLOCK, CA

*THIS GROUP INCLUDES DAUGHTERS OF: 1H15562 SCOTUS, 1H15711 LAST DANCE, 629H19010 PRINCE,
551H4247 BIGTIME, 777H11977 OBSIDIAN, & 551H4425 KENNING

*COWS OVER 70 DIM SERVICED TO: 501H16603 ALTITUDE, 501H16873 GETREAL, 501H16999 TIBURON,
& 501H16319 PAYDAY

COMMENTS: HERES THE GROUP WE'VE ALL BEEN WAITING FOR! CHECK THE STATS ON THIS HARD
WORKING GROUP OF YOUNG MILKING HOLSTEINS. #1 LARGE HERD 2X IN CENTRAL COUNTIES DHIA
FOR 2023. CURRENT HERD AVG: 34985 305ME, 115FCM, 4.2 BUTTERFAT, & 3.3 PRO.GROUP SELLING
AVERAGES 4.2 FOR BUTTERFAT. CATTLE WILL BE READY TO TRAVEL WITH ALL HEALTH TESTS
COMPLETED. IF LEAVING THE STATE OF CA MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/MIKE RALLS

<https://vimeo.com/1023477331>

PRICE:\$_____

SOUTH DAKOTA

LOT 1103



- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

HIGH POINT HEIFERS, LLC.

BARN TYPE: ROTARY

38 HD HOLSTEIN 1ST LACT FRESH

AVG DIM: 32 (RANGE: 22-46) AVG MILK: TOO FRESH FOR TEST

SHIP DATE: NOVEMBER 5-9 FROM HUDSON, SD

***THIS GROUP INCLUDES DAUGHTERS OF:** 629H19117 PENSACOLA, 29H18911 GODIVA, 629H19360 VILLANOVA, 629H18876 ALBATROSS, & 7H15112 TAOS

COMMENTS: FRESH HEIFERS LOCATED AT EAST RIVER GENETIC SERVICES WHICH IS A DEDICATED HEIFER FRESHENING FACILITY. HEIFERS ORIGINATE FROM HERDS AVERAGING 95LBS ECM & 120,000 SCC'S. SELLER HAS BEEN UTILIZING AN EXTENSIVE E.T. PROGRAM SINCE 2017. HEIFERS ARE BVD, BLV, & JOHNES TESTED FREE. LOT IS NOT BANGS VACCINATED.

RECENTLY FRESH HEIFERS THAT ARE EXTREMELY UNIFORM LIKE PEAS IN A POD. HIGH QUALITY UDDERS WITH GREAT TEAT PLACEMENT AND BEAUTIFUL REAR UDDERS. MODERATE FRAMES WITH DAIRY STRENGTH & CORRECT FEET + LEGS. ONLY THE BEST GENETICS USED IN THIS BREEDING PROGRAM.

REPRESENTATIVE: TLAY/ERIN MAROTZ

<https://vimeo.com/1023383261>

PRICE:\$ _____



COLORADO

LOTS 1104 & 1105

MILE HIGH DAIRY

- *SHARED VACCINATION PLAN
- *MILK SAMPLING

SHIP DATE: NOVEMBER 4-9 FROM LONGMONT, CO

***THIS GROUP INCLUDES DAUGHTERS OF:** 7H12111 DRAGONHEART, 7H15273 LAWLESS, 507H14364 EISAKU, 7H13334 PHANTOM, & A.I. BULL

***SERVICE SIRES INCLUDE:** 553H397 ENERGIZED, 597H42367 HALFTIME, 597H42464 INTRICATE, 614H15932 CUMULUS, & A.I. BULL

COMMENTS: 1400 COW HERD HAS 87LB HERD AVG, 3.6 FAT, 3.2 PRO, & 150,000 SCC. BOTH LOTS FILMED TOGETHER. LARGE FRAMED POWERFUL SPRINGERS THAT TRAVEL WELL AND HAVE LOTS OF STYLE & BALANCE. THESE WILL PLEASE ANY BUYER!

REPRESENTATIVE: TLAY/CRAIG WEICHEL/RJ HARTNAGLE

LOT 1104 40 HOLSTEIN SPRINGERS
DUE: 1/3/25-1/19/25 50% CONF. SEXED SEMEN

PRICE:\$ _____

LOT 1105 40 HOLSTEIN SPRINGERS
DUE: 1/21/25-2/27/25 80% CON. SEXED SEMEN

PRICE:\$ _____

<https://vimeo.com/1023059552>



CALIFORNIA

LOT 1106

MTSJ POLDERVAART DAIRY

38 HD HOLSTEIN SPRINGERS

DUE: 11/12/24-2/28/25 65% CONF. SEXED SEMEN

SHIP DATE: NOVEMBER 4-8 FROM ORLAND, CA

***THIS GROUP INCLUDES DAUGHTERS OF:** 507H15430 EXPECTANT, 551H4439 MORNING, RAGE, 551H4588 WINSTON, 7H15636 RESONATE

***SERVICE SIRES INCLUDE:** 501H16493 PALINDROME, 597H42973 HOLY MOLY, 550H16537 HAVE FUN-RED, 515H421 EL COMPLETO, & HERD BULL

COMMENTS: 700 COW MILKING HERD, 28740LBS MILK - 4.02 FAT - 3.20 PRO. GROUP AVERAGES 580 FOR NET MERIT, 2514 TPI & 636 ON DAIRY WELLNESS. MODERATE FRAMES ON THESE HOLSTEIN SPRINGERS FROM HERD UTILIZING TOP GENETICS AND SELECTION FOR THEIR HERD. NICE SQUARE UDDERS AND WALK ON GREAT FEET + LEGS. HEIFERS WILL BE HAULED 5 MILES TO ORLAND LIVESTOCK TO LOAD ON A SEMI.

REPRESENTATIVE: TLAY/NATALIE SANDERS

<https://vimeo.com/1023385564>

PRICE:\$ _____



NEBRASKA

LOT 1107

WAKEFIELD FARMS, LLP

BARN TYPE: PARALLEL

50 HD JERSEY 1ST LACT FRESH

AVG DIM: 52 (RANGE: 38-68) AVG MILK: NO TEST AVAILABLE

SHIP DATE: NOVEMBER 4-8 FROM EMERSON, NE

***THIS GROUP INCLUDES DAUGHTERS OF:** 777J1244 KUSAFIRI, 777J10066 MALLETT, 777J1269 AEROSMITH, 777J1228 CLAPTON, & 501J7198 CHARADES

***COWS OVER 70 DIM SERVICED TO:** 501J7573 HUDSONBAY & 777J1461 ESTEBAN

COMMENTS: IF LEAVING NE MUST SHIP BY MON. 11/4/24. GREAT GROUP OF YOUNG FRESH HEIFERS WITH QUALITY UDDERS, EXCELLENT DAIRY FRAMES AND CORRECT FEET + LEGS. TOP GENETICS USED IN THE HERD FOR MANY YEARS & IT SHOWS. THESE LADIES KNOW HOW TO WORK & WILL DO SO FOR MANY LACTATIONS. DUE TO ENHANCED BIO SECURITY NO MILK WEIGHTS AVAILABLE THIS MONTH, BUT THESE HEIFERS HAVE BEEN SHIPPING AT 60+ POUNDS ON PREVIOUS CONSIGNMENTS. CONSIGNMENT IS NOT BANGS VACCINATED.

REPRESENTATIVE: TLAY/ERIN MAROTZ

<https://vimeo.com/1023386922>

PRICE:\$ _____



IOWA

LOTS 1108 & 1109

SIOUX JERSEYS, LLP.

BARN TYPE: PARALLEL

SHIP DATE: NOVEMBER 3-4 FROM SALIX, IA

- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN

***THIS GROUP INCLUDES DAUGHTERS OF:** 501J7141 SHARP, 777J10066 MALLET, 629J4176 VERIZON, 777J1244 KUSAFIRI, & 501J7198 CHARADES

***SERVICE SIRES INCLUDE:** 501J7314 ZON, 629J4378 JULIO, & 501J7577 DIEGO

COMMENTS: BOTH LOADS FILMED TOGETHER. TREMENDOUS GROUPS OF GREAT YOUNG COWS. GREAT FRAMES AND UDDERS WITH OPEN RIB AND FLAT BONED THAT WILL BE MILK MACHINES. EXCEPTIONAL GROUPS IN A GREAT LOCATION. CONSIGNMENT IS NOT BANGS VACCINATED. IF LEAVING IOWA MUST SHIP BY MON. 11/4/24.

REPRESENTATIVE: TLAY/ERIN MAROTZ

**LOT 1108 50 1ST LACT JERSEY FRESH
AVG DIM: 55 (RANGE: 47-63) AVG MILK: 60LBS**

PRICE:\$ _____

**LOT 1109 50 1ST LACT JERSEY FRESH
AVG DIM: 71 (RANGE: 63-82) AVG MILK: 62LBS**

PRICE:\$ _____

<https://vimeo.com/1023379628>

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AG  **TEXAS**
FARM CREDIT SERVICES



TEXAS

LOTS 1110-1115
GOLDEN J JERSEYS
BARN TYPE: PARALLEL

SHIP DATE: NOVEMBER 4-8 FROM DUMAS, TX

- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

***THIS GROUP INCLUDES DAUGHTERS OF:** 29J4241 MIKE, 507J1905 MURDOCH, 551J1796 SUAVECITO, 551J1802 KNOX, & 551J1863 VYTON

COMMENTS: 4 FRESHEST LOADS FILMED TOGETHER, 2 LONGER DIM FILMED TOGETHER. UNIFORMED GROUP OF JERSEY FRESH FROM REGULAR CONSIGNOR THAT PERFORM WELL AT NEW HOMES. WELL MANAGED HERD WITH TOP GENETICS, GOOD FEET & LEGS WITH SQUARE UDDERS. HANDY LOCATION AND READY TO TRAVEL. IF LEAVING THE STATE OF TEXAS MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/KRISTIN ROLLIN

LOT 1110 50 1ST LACT JERSEY FRESH
AVG DIM: 32 (RANGE: 30-35) AVG MILK: 54LBS (ON TESTED COWS)

PRICE:\$ _____

LOT 1111 50 1ST LACT JERSEY FRESH
AVG DIM: 38 (RANGE: 35-42) AVG MILK: 53LBS

PRICE:\$ _____

LOT 1112 50 1ST LACT JERSEY FRESH
AVG DIM: 44 (RANGE: 42-47) AVG MILK: 53LBS

PRICE:\$ _____

LOT 1113 50 1ST LACT JERSEY FRESH
AVG DIM: 49 (RANGE: 47-52) AVG MILK: 56LBS

PRICE:\$ _____

FILM FOR LOTS 1110-1113 : <https://vimeo.com/1023388975>

LOT 1114 50 1ST LACT JERSEY FRESH
AVG DIM: 54 (RANGE: 52-56) AVG MILK: 55LBS

PRICE:\$ _____

LOT 1115 50 1ST LACT JERSEY FRESH
AVG DIM: 60 (RANGE: 56-73) AVG MILK: 56LBS

PRICE:\$ _____

FILM FOR LOTS 1114 & 1115 : <https://vimeo.com/1023388988>



ARIZONA

- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING

LOTS 1116-1124

PIAZZO DAIRY

BARN TYPE: PARALLEL

SHIP DATE: NOVEMBER 4-6 FROM BUCKEYE, AZ

***THIS GROUP INCLUDES DAUGHTERS OF:** 507J1822 FRINGE, 507J1874 MCCOMB, 507J5004 CHROME, 614J1871 MARCELLUS, & 614J1873 FOXWORTH

***SERVICE SIRES INCLUDE:** 507H16174 RAITON, 507H16263 MALONE, 507H16405 LUCAS, 9C103 & 9C99

COMMENTS: ALL LOADS FILMED TOGETHER. LOOKING FOR JERSEY MILK? HERES YOUR CHANCE TO BUY 9 LOADS OF FRESH, SERV. AND ONE LOAD OF PREGS! SIRED BY TOP BULLS AND A REPEAT BUYER FAVORITE! IF LEAVING THE STATE OF ARIZONA MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/RICK LEHMAN

**LOT 1116 50 1ST LACT JERSEY FRESH
AVG DIM: 38 (RANGE: 21-54) AVG MILK: 52LBS (ON TESTED COWS)**

PRICE:\$ _____

**LOT 1117 50 1ST LACT JERSEY FRESH
AVG DIM: 61 (RANGE: 54-68) AVG MILK: 55LBS**

PRICE:\$ _____

**LOT 1118 50 1ST LACT JERSEY FRESH/SERVICED
AVG DIM: 75 (RANGE: 68-82) AVG MILK: 54LBS**

PRICE:\$ _____

**LOT 1119 50 1ST LACT JERSEY FRESH/SERVICED
AVG DIM: 87 (RANGE: 82-93) AVG MILK: 56LBS**

PRICE:\$ _____

**LOT 1120 50 1ST LACT JERSEY FRESH/SERVICED
AVG DIM: 98 (RANGE:93-103) AVG MILK: 54LBS**

PRICE:\$ _____

**LOT 1121 50 1ST LACT JERSEY SERVICED
AVG DIM: 107 (RANGE: 103-113) AVG MILK: 55LBS**

PRICE:\$ _____

**LOT 1122 50 1ST LACT JERSEY SERVICED
AVG DIM: 117 (RANGE: 113-122) AVG MILK: 53LBS**

PRICE:\$ _____

**LOT 1123 50 1ST LACT JERSEY SERVICED/FEW SHORT PREGS POSSIBLE
AVG DIM: 130 (RANGE: 122-136) AVG MILK: 51LBS**

PRICE:\$ _____

**LOT 1124 50 1ST LACT JERSEY PREGS/FEW SERV. TO BE CONF. BY SHIPMENT
AVG DIM: 118 (RANGE: 105-136) AVG MILK: 52LBS - AVG DCC. ON PREGS: 50**

PRICE:\$ _____

FILM FOR LOTS 1116-1124 : <https://vimeo.com/1023407290>



- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING

ARIZONA

LOTS 1125-1127

ROVEY DAIRY

BARN TYPE: PARALLEL

SHIP DATE: NOVEMBER 4-8 FROM BUKCEYE, AZ

***THIS GROUP INCLUDES DAUGHTERS OF:** 501J1080 JONES, 501J7049 FULLER, 507J1787 CALIBAN, 777J10065 MANIFEST, & 777J1244 KUSAFIRI

***SERVICE SIRES INCLUDE:** 511J7368 ALTAKENO, 511J7526 ALTADRAYCE, 777J1422 CINNAMON, 200J1484 ROCK, 99C12873 & 100KB6768

COMMENTS: 3 GROUPS THAT CAN FILL A WHOLE IN ANY PROGRAM. LONG TIME ARIZONA JERSEY HERD USING TOP BULLS. IF LEAVING ARIZONA MUST SHIP BY TUES. 11/5/24.

REPRESENTATIVE: TLAY/RICK LEHMAN

**LOT 1125 50 1ST LACT JERSEY FRESH/SERVICED
AVG DIM: 71 (RANGE: 24-133) AVG MILK: 48LBS (ON TESTED COWS)**

<https://vimeo.com/1023393494>

PRICE:\$ _____

**LOT 1126 50 1ST LACT JERSEY SERV/PREGS
AVG DIM: 216 (RANGE: 136-307) AVG MILK: 43LBS CONF. PREGS DUE: 1/4/25-6/29/25**

<https://vimeo.com/1023394069>

PRICE:\$ _____

**LOT 1127 44 2ND LACT JERSEY FRESH/SERVICED
AVG DIM: 60 (RANGE: 5-136) AVG MILK: 55LBS (ON TESTED COWS)**

<https://vimeo.com/1023394918>

PRICE:\$ _____



- *RFID/ELECTRONIC ID TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

TEXAS

LOTS 1128-1130

G2 PRODUCERS

SHIP DATE: NOVEMBER 4-8 FROM DALHART, TX

***THIS GROUP INCLUDES DAUGHTERS OF:** 550J1947 CORSAIR, 614J1924 PHIL, 550J1834 STURGIS, 614J1955 CORDOBA, & 507J1816 TUCKER

***SERVICE SIRES INCLUDE:** 507J2023 UNCOMMON, 614J2061 RAMADA, 614J2114 URI, 507J2227 ODESZA, & 507J2223 VINTAGE

COMMENTS: ALL LOADS FILMED TOGETHER. MEDIUM FRAMES WITH GREAT UDDER PROMISE. WELL MANAGED HERD AND CENTRALLY LOCATED TO GO ANYWHERE.

REPRESENTATIVE: TLAY/KRISTIN ROLLIN

**LOT 1128 50 JERSEY SPRINGERS
DUE: 1/1/25-1/9/25 90% CONF. SEXED SEMEN**

PRICE:\$ _____

**LOT 1129 50 JERSEY SPRINGERS
DUE: 1/9/25-1/21/25 93% CONF. SEXED SEMEN**

PRICE:\$ _____

**LOT 1130 50 JERSEY SPRINGERS
DUE: 1/22/25-1/31/25 86% CONF. SEXED SEMEN**

PRICE:\$ _____

FILM FOR LOTS 1128-1130 : <https://vimeo.com/1023397944>

MEET OUR TEAM



**COL. JAKE
BETTENCOURT**
MANAGER



NATALIE SANDERS
OFFICE MANAGER
& AREA REP



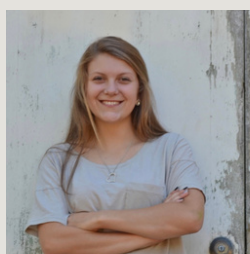
MIKE RALLS
AREA REP &
FIELD SUPPORT



TABITHA XAVIER
STAFF SUPPORT
& IDAHO



KRISTIN ROLLIN
TEXAS



EMILY UNRAU
OREGON & WASHINGTON



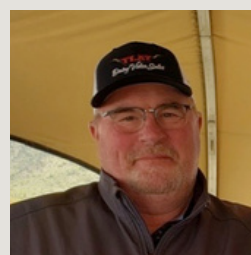
ERIN MAROTZ
NEBRASKA & SURROUNDING
MIDWEST AREAS



CRAIG WEICHEL
COLORADO & SURROUNDING
MIDWEST AREAS



RJ HARTNAGLE
COLORADO & SURROUNDING
MIDWEST AREAS



RICK LEHMAN
ARIZONA



ROBIN MATTOS
TURLOCK LIVESTOCK
AUCTION YARD



COL. MAX OLVERA
TURLOCK LIVESTOCK
AUCTION YARD



COL. STEVE FARIA
TURLOCK LIVESTOCK
AUCTION YARD



- *RFID/ELECTRONIC ID TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

TEXAS

LOT 1131

AHLEM FARMS PARTNERSHIP

50 HD JERSEY SPRINGERS

DUE: 1/1/25-1/31/25 92% CONF. SEXED SEMEN

SHIP DATE: NOVEMBER 4-8 FROM DALHART, TX

***THIS GROUP INCLUDES DAUGHTERS OF:** 777J1280 LAZER, 501J7314 ZON, 11J7267 ALTASHOK-PP, 507J1816 TUCKER, & 629J4241 MIKE

***SERVICE SIRES INCLUDE:** 614J2061 RAMADA, 614J2075 PEBBLE, 507J1789 CHATHAM, 507J2223 VINTAGE, & 614J2083 SIESMIC-PP

COMMENTS: MEDIUM TO LARGER FRAMED JERSEY SPRINGERS. SQUARE UDDERS COMING UNDERNEATH WITH GREAT FEET & LEGS FROM AWARD WINNING GENETIC FOCUSED HILMAR HERD. READY TO TRAVEL ANY DIRECTION.

REPRESENTATIVE: TLAJ/KRISTIN ROLLIN

<https://vimeo.com/1023401981>

PRICE:\$ _____



- *RFID/ELECTRONIC ID TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

TEXAS

LOTS 1132 - 1135

LIVE OAK DAIRY

SHIP DATE: NOVEMBER 4-8 FROM DALHART, TX

***THIS GROUP INCLUDES DAUGHTERS OF:** 550J1947 CORSAIR, 507J2033 CHARLTON, 507J1816 TUCKER, 614J2955 CORDOBA, & 507J1820 HOLEINONE

***SERVICE SIRES INCLUDE:** 614J2075 PEBBLE, 550J5081 MAVERICK, 507J2023 UNCOMMON, & 507J2236 GRANDSLAM

COMMENTS: ALL LOADS FILMED TOGETHER. MEDIUM FRAMES ON THESE JERSEY SPRINGERS WITH GOOD UDDER PROMISE AND TRACK ON GOOD FEET & LEGS. READY TO TRAVEL & CALVE TO PUT WINTER MILK IN THE TANK!

REPRESENTATIVE: TLAJ/KRISTIN ROLLIN

LOT 1132 50 JERSEY SPRINGERS
DUE: 12/28/24-1/27/25 93% CONF. SEXED SEMEN

PRICE:\$ _____

LOT 1133 50 JERSEY SPRINGERS
DUE: 1/27/25-2/5/25 98% CONF. SEXED SEMEN

PRICE:\$ _____

LOT 1134 50 JERSEY SPRINGERS
DUE: 2/5/25-2/11/25 91% CONF. SEXED SEMEN

PRICE:\$ _____

LOT 1135 50 JERSEY SPRINGERS
DUE: 2/11/25-2/21/25 90% CONF. SEXED SEMEN

PRICE:\$ _____

FILM FOR LOTS 1132-1135 : <https://vimeo.com/1023402975>



TEXAS

LOT 1136

LIVE OAK DAIRY

- *RFID/ELECTRONIC ID TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

50 HD JERSEY/CROSS SPRINGERS

DUE: DUE: 12/5/24-2/21/25 91% CONF. SEXED SEMEN

SHIP DATE: NOVEMBER 4-8 FROM DALHART, TX

***THIS GROUP INCLUDES DAUGHTERS OF:** 507J2048 MCGUIRE, 507J1787 CALIBAN, 11H15444 CHAVO, 11H12264 ABBA, & 11H15707 HOT TICKET

***SERVICE SIRES INCLUDE:** 507J2236 GRANDSLAM, 550J5081 MAVERICK, 507J1965 BLIZZARD, & 507J2115 SCHWYZ

COMMENTS: MIX OF JERSEYS AND CROSSES, WELL GROWN WITH NICE UDDERS UNDERNEATH. HILMAR FOUNDATION HERD, HEIFERS LOCATED IN GREAT SPOT TO TRAVEL ANY DIRECTION.

REPRESENTATIVE: TLAY/KRISTIN ROLLIN

<https://vimeo.com/1023405506>

PRICE:\$_____



OREGON

LOT 1137

MISTY MEADOW DAIRY

- *RFID/ELECTRONIC TAGS
- *SHARED VACCINATION PLAN
- *MILK SAMPLING
- *BVD TESTING

120 HD JERSEY OPEN HEIFERS

AGE: 6-8 MONTHS EST. AVG SHIP WEIGHT: 380LBS

SHIP DATE: NOVEMBER 4-8 FROM SCIO, OR

***THIS GROUP INCLUDES DAUGHTERS OF:** 507J1726 STARLORD, 507J2033 CHARLTON, 507J2054 CHEKHOV, 550J5081 MAVERICK, 777J1345 MEDIATOR, & 777J1262 DELTOID

COMMENTS: JERSEY OPEN HEIFERS FROM TOP OREGON PRODUCER. GOOD SPREAD OF AGE WINDOW & GROWN WELL WITH GOOD FEET & LEGS. FREESTALL & HEADLOCK TRAINED WITH A TOP NOTCH VACCINATION PROGRAM. HERD CONSISTENTLY RANKS HIGH FOR MILK, FAT & PRO YEAR AFTER YEAR!

REPRESENTATIVE: TLAY/EMILY UNRAU

<https://vimeo.com/1023424504>

PRICE:\$_____

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Upcoming Dates

DECEMBER DAIRY VIDEO SALE
FRIDAY - DECEMBER 6, 2024

JANUARY DAIRY VIDEO SALE
FRIDAY - JANUARY 10, 2025

FEBRUARY DAIRY VIDEO SALE
FRIDAY - FEBRUARY 7, 2025

This image shows a single page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page, leaving small margins at the top and bottom. There are no vertical margin lines or other markings on the page.

& SO MUCH MORE, MORE INFO AVAILABLE SOON!

[illegible]



CLICK TO BID INSTRUCTIONS

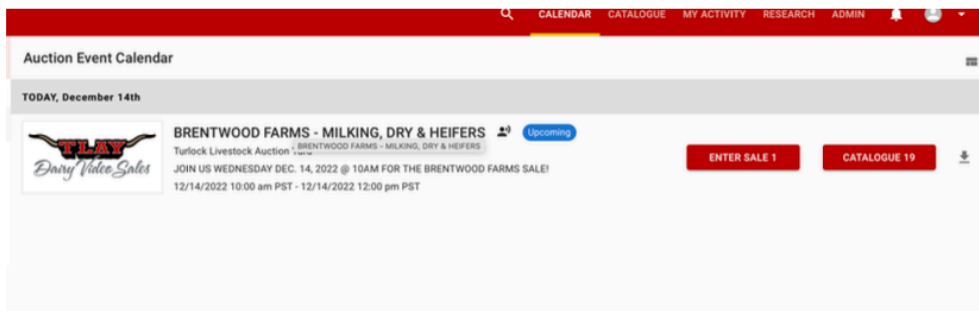
GO TO TLAYDAIRYVIDEOSALES.COM CLICK LOG IN TO SALE TAB OR LOG IN TO SALE IN GREY BOX - PUT IN LOG IN DETAILS ONCE YOU HAVE LOGGED IN TO YOUR ACCOUNT GO TO THE CALENDAR TAB & FIND THAT MONTH'S SALE LISTING THEN:

LOG IN INSTRUCTIONS TO BID!!

1) Log in Screen

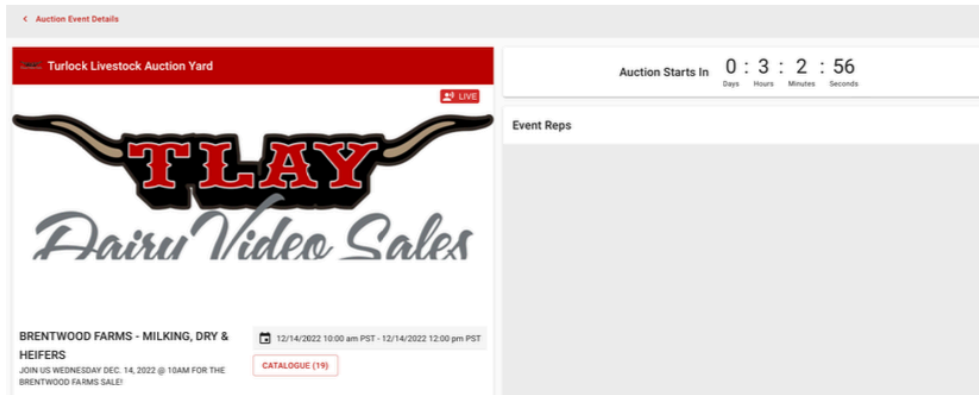
Fill in your email & password.

THERE IS A SPOT TO REGISTER & RESET YOUR PASSWORD IF NEEDED ON THE LOG IN SCREEN.



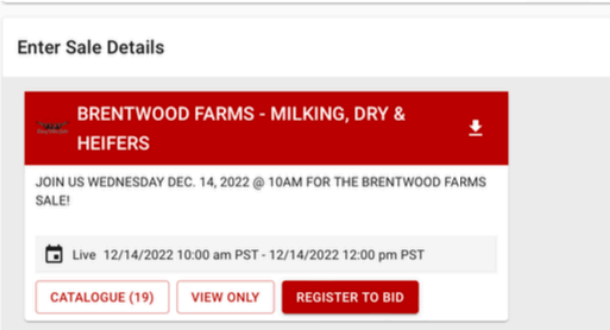
2) Auction Calendar

See Auction Listed
Click Enter Sale 1

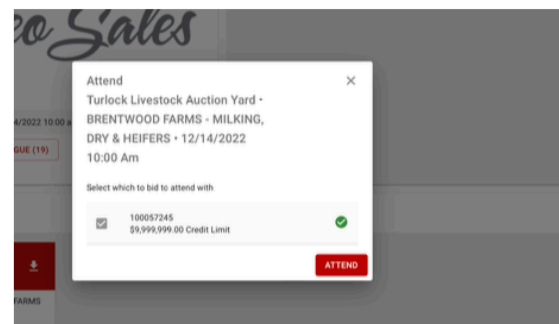


3) LANDING PAGE

SCROLL DOWN!!!



4) FIND EVENT BOX CLICK REGISTER TO BID



5) CLICK ATTEND ON THE POP UP BIDDING APPLICATION WILL NOW LAUNCH!

**** WE STILL RECOMMEND USING CHROME AS YOUR BROWSER**

**** IF YOU HAVE LOST YOUR PASSWORD THERE IS A LINK UNDER LOG IN SPOT TO RESET THE PASSWORD**

**** CALL 209.678.3261 FOR HELP BEFORE THE SALE**

**** IF HAVING ISSUES DURING THE SALE CALL 209.633.8115 FOR THE LIVE BID LINE**

Turlock Dairy Video Sale

Terms and Conditions

Each Bidder must be registered and have a buyers number for the sale. Buyer expressly agrees to adhere to these Auction Terms and Conditions.

The Auctioneer reserves the right to reject any and all bids.

If a dispute arises between two or more bidders, the Auctioneer may immediately put the lot up for sale again and resell to the highest bidder. The decision of the Auctioneer shall be final and absolute.

The record of the Auctioneer and the Clerk will be taken as final in the event of any dispute.

Payment is due at or before the shipment date via check or wire transfer. Some delayed deliveries will require a per head deposit which will be disclosed prior to the sale of said lot/s.

All dairy females are sold to be checked for pregnancy status and soundness inside. All milk cows sold to be sound of udder unless otherwise stated. In the case of bred heifers or springing heifers, lots will be guaranteed to deliver exactly as described by the Auctioneers/sale day. Any and all sale day announcements supersede any printed/cataloged information. Also all springers and bred heifers to be titted by buyer or a representative immediately upon arrival to buyer. If this does not happen, TLAY Dairy Video Sale cannot and will not be liable for any issues arising after arrival. All open and breedable heifers to be sold guaranteed as such, unless otherwise stated.

All Dairy Management Records to be transferred (when available and represented as such) with TLAY Dairy Video Sale coordinating the transfer. Any/all Breed Association Registration information to be transferred when applicable with the assistance of TLAY Dairy Video Sale, any expense to be pre-determined prior to sale otherwise transfer will be at the expense of the buyer.

Interstate shipments; Negative TB test and Brand Inspection to be the responsibility of the seller with TLAY Dairy Video Sale assistance. In the event of additional health testing as per receiving state requirements, these tests to be administered under the supervision of TLAY Dairy Video Sale at the expense of the buyer.

Trucking: Cost of trucking is the responsibility of the buyer. TLAY Dairy Video Sales will facilitate the scheduling as well as recommend the use of a preferred hauler but all cattle are sold at final price on the auction block with trucking not included in that figure.

Warranties; Seller warrants clear title of all animals marketed through TLAY Dairy Video Sale. Each animal is sound and healthy in every respect unless otherwise noted in the catalogue or announced by the Auctioneer. Every precaution will be taken to represent the physical condition of each animal exactly as it is known. Any issues to be brought up by the buyer to TLAY Dairy Video Sale representative on the day of shipment or in the buyers absence at the shipment the day of receipt of the cattle. Any delay in this transaction will result in TLAY Dairy Video Sale NOT liable for such issues. Heifers sold open/breedable or confirmed pregnant cows/heifers are in no way guaranteed as to the condition of their udders following calving. Sellers and TLAY Dairy Video Sale guarantee to represent all cattle offered via video auction to be as accurate and transparent as possible with the information they respectively obtain.

TLAY DVS TEAM & REPS

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NATALIE SANDERS 209.678.3261

MIKE RALLS 209.495.9056

TABITHA XAVIER: 209.416.9148

RYAN MATHERON 209.652.3511

TLAY DVS OFFICE 209.633.8146

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BUD COZZI: 209.652.4480

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